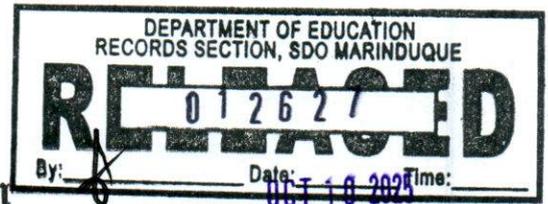




Republic of the Philippines
Department of Education
SCHOOLS DIVISION OF MARINDUQUE

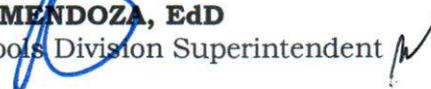


Office of the Schools Division Superintendent

MEMORANDUM

SGOD-2025-168

TO: Assistant Schools Division Superintendent
Chief Education Supervisors-CID/OIC-CES, SGOD
Public Schools District Supervisors
Public Elementary, Secondary, and Integrated School Heads
All Others Concerned

FROM:  **LYNN G. MENDOZA, EdD**
OIC, Schools Division Superintendent 

SUBJECT: **COMMEMORATION OF SCHOOL-BASED MENTAL HEALTH
OBSERVANCE 2025**

DATE: October 6, 2025

Attached is the Memorandum OM-OUGOPS-2025-03-05776 dated September 16, 2025 from the Office of the Undersecretary for Governance and Operations, MALCOLM S. GARMA titled **Commemoration of School-Based Mental Health Observances 2025**, for information and guidance of all concerned.

Immediate and wide dissemination of the contents of this Memorandum is desired.



Address: T. Roque St., Malusak, Boac, Marinduque
Tel. No.: (042) 754-0247 • Fax No.: (042) 332-1611
Email: marinduque@deped.gov.ph
Website: <https://depedmarinduque.com>



Republika ng Pilipinas
Department of Education

OFFICE OF THE UNDERSECRETARY FOR GOVERNANCE AND OPERATIONS

MEMORANDUM

OM-OUGOPS-2025-03-05776

**TO : ALL REGIONAL DIRECTORS AND BARMM EDUCATION MINISTER
 ALL SCHOOLS DIVISION SUPERINTENDENTS
 ALL OTHERS CONCERNED**

FROM : MALCOLM S. GARMA *MSG*
 Undersecretary



**SUBJECT : COMMEMORATION OF SCHOOL-BASED MENTAL HEALTH
 OBSERVANCES 2025**

DATE : September 16, 2025

Pursuant to Republic Act 11036 or the *Mental Health Act* and Republic Act 12080 or the *Basic Education Mental Health and Well-Being Promotion Act*, the Department of Education (DepEd) implements the **School-based Mental Health Program (SMHP)** to pursue strategies for mental health promotion in basic education, among others. In line with this, this Office, through the Bureau of Learner Support Services – School Health Division (BLSS-SHD), **encourages Regional Offices (ROs), Schools Division Offices (SDOs) and schools to lead/conduct school-based activities throughout the whole month of October, as practicable, to commemorate the following observances:**

- **World Suicide Prevention Day (WSPD)**, celebrated on September 10, 2025. The International Association for Suicide Prevention (IASP) has provided **“Changing the Narrative on Suicide”** as the triennial WSPD theme for 2024-2026.
- **World Mental Health Day (WMHD)**, celebrated on October 10, 2025. As announced by the World Federation for Mental Health, this year’s theme is **“Access to Services: Mental Health in Catastrophes and Disasters.”**

By joining the observances, DepEd brings together stakeholders and enjoins them to take part in ensuring the mental health and wellbeing of the learners. Recommended activities for the observance are:

1. **Curricular and co-curricular activities¹, including promotion initiatives during flag ceremonies and classroom activities for socialization.** In flag ceremonies and in classroom activities for socialization, as applicable, schools

¹Per DepEd Order No. 25, s. 2025 or the *Multiyear Implementing Guidelines on the School Calendar and Activities*, co-curricular activities shall be conducted on class days, preferably after school hours. However, schools have the flexibility to reduce the standard time allotment for each learning area by up to ten (10) minutes once every two weeks to conduct co-curricular activities. Further, the DO provides that celebrations and observances... may be integrated into curricular activities, provided they are deemed reasonable and appropriate, reinforce the attainment of target learning competencies, and do not compromise the total number of class days.

D4322



16th Floor, TechZone Building, Sen. Gil Puyat Avenue, Makati City
 Telephone Nos.: (02) 8633-5313; (02) 8631-8492
 Email Address: ouops@deped.gov.ph | Website: www.deped.gov.ph

Doc. Ref. Code	OM-OUGOPS	Rev	01
Effectivity	03.23.23	Page	1 of 5



are invited to include simple initiatives to increase awareness about the observances. These initiatives may be prayers for mental health, and socialization activities during classroom breaks or before or after classes such as encouraging notes, journaling, or encouraging random acts of kindness.

2. **#HearAndHereWithU2025 social media initiatives.** Offices and schools are invited to maximize their respective social media platforms in promoting messages related to this year's WMHD theme.
 - a. **Display Picture (DP) blast.** To officially commemorate this year's mental health observances, BLSS-SHD invites school personnel and learners to pledge support in promoting suicide prevention and promoting mental health awareness through a Facebook DP blast. Refer to **Annex A for the DP blast captions.**
 - b. **Cut-out Display Frame Stand/ "Tarpapel".** A printable picture stand that can be displayed on the school premises is also provided. This initiative will be displayed throughout the **month of October.** Refer to **Annex B** for the cut-out display picture stand guidelines.
 - c. Those posting online on the observance are encouraged to use the hashtags:

General Hashtags	#MentallyHealthyDepEd2025
	#OplanKalusuganSaDepEd2025
	#HearAndHereWithU2025
WSPD-specific	#ChangeTheNarrative2025 #WSPD2025
WMHD-specific	#WorldMentalHealthDay2025 #WMHD2025

3. **"Save the Hotlines."** Schools are invited to **print and display nationwide and local mental health crisis hotlines/helplines in school premises.** This is to increase learners' awareness that trained mental health crisis responders are readily available to help them. **Nationwide Crisis Hotlines may include:**

Organization	Hotline
National Center for Mental Health 24/7	Nationwide Landline - 1553
	Smart/TNT 0919-057-1553
	Globe/TM 0917-899-8727 0966-351-4518
Crisis Line by InTouch 24/7	0928-893-7603 0919-056-0709 0922-893-8944
Natasha Goulbourn Foundation	(02) 8804 4673 0917-872-5514
DSWD – WiSupport 8am-5pm Monday to Friday	Text hotline: "DSWD (space) WiSUPPORT (space) Name/Sex/Age/Region/Message or Concern" to 0918-912-2813.
DepEd Central Office - Learner Telesafe Contact Center Helpline (LTTCH) 8am – 6pm Monday to Friday	Landline: #33733 (02) 8632-1372 Mobile: 09451759777

4. **Ribbon day.** School personnel and learners are encouraged to **wear green ribbons on October 10, 2025,** to show support for the celebration of WMHD.

Materials to be used for the observance, including the format for the DP blast and for the *tarpapel*, will be uploaded and may be accessed at [https://bit.ly/DepEd SMHP 2025-Observances](https://bit.ly/DepEd_SMHP_2025-Observances).

More mental health information materials that can be used for the conduct of the abovementioned activities can also be accessed through the **Lusog-isip Website**, accessible through lusog-isip.deped.gov.ph. The website provides **free resources and courses** related to mental health well-being and psychosocial support.

Expenses for the activities related to the observances may be charged to the program support funds for SMHP and other Learner Support Programs or local funds. ROs and SDOs are requested to augment funds in cases of deficiencies and shortages. These shall be subject to the usual accounting and auditing rules and regulations.

The following mechanisms are set to monitor participation in the observance:

1. Learner support activities may be captured in the existing reporting mechanisms for the BLSS-SHD's School Mental Health Program.
2. Ideas, initiatives, or insights related to the observance (e.g., activities to promote positive school climate) may also be submitted through email at schoolmentalhealth@deped.gov.ph

All mental health promotion activities or initiatives shall ensure that schools are in compliance with the **no-disruption of classes policy** stipulated in DepEd Order (DO) No. 9, s. 2005 titled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith* and the policy on off-campus activities stated in DO 66 s. 2017.

For more information, please contact **Julia Andrea Aguila**, Technical Assistant II or **Mary Grace Florentino**, Technical Assistant II, BLSS-SHD, through email at schoolmentalhealth@deped.gov.ph cc: blss.shd@deped.gov.ph, or at telephone number (02) 8632-1368 / 8633-7213.

[BLSS-SHD/ MGDF]

ANNEX A.

Display Picture Caption

1. On this World Mental Health Day, I **[Name]** from **[SDO or School]**, stand in solidarity with those who are struggling. By fostering compassion and understanding, I am **#HearAndHereWithU** to listen and support without judgement.

#MentallyHealthyDepEd2025

#OplanKalusuganSaDepEd2025

#WorldMentalHealthDay2025

#DepEd4NMHW2025

ANNEX B

Guide for Printing and Use of the Cut-out Display Frame Stand/ "Tarpapel"

1. Material Size

- The stand should be printed in a layout of **5 A4 sheets (width) × 4 A4 sheets (height)**, equivalent to about **105 cm × 84 cm**.
- Use sturdy backing (e.g., illustration board, corrugated board, foam board, or tarpaulin) to make it durable and easy to stand upright.

2. Location

- Place the picture stand in a visible area such as the school lobby, entrance, or near bulletin boards.
- Ensure it does not block walkways, exits, or emergency routes.

3. Accessibility

- Position the stand at a height that is comfortable for learners and guests to use for photos.
- Make sure it is stable and safe to avoid accidents.

4. Promotion

- Encourage learners, teachers, and visitors to take photos using the picture stand.
- Remind users to treat the display with care.

5. Social Media Sharing

- Photos taken with the picture stand may be shared on school or personal social media accounts, following guidelines on social media use and on data privacy (e.g., as those provided in OM-OUOPS-2024-05-03942 titled *Guidance on Posting Learners' Images or Data on Social Media*).
- Use the official hashtags provided for the campaign.

6. Duration

The cut-out display stand should be available and maintained throughout **October**.

7. Sample Print-Out



*Please note that the **black and white printed format is for sample use only**.

Cut-out display link: https://bit.ly/DepEd_SMHP_2025-Observances